



**BETTER
TOGETHER**

CLAREMORE CO.

LEADERSHIP TEAM

Executive Leadership



MATT BALLARD



DANI MUNROE

Arts & Entertainment Crew



ROBERT MELTON



JENNI BRUNER

Attractions Crew



JOHN RAY



JONATHAN ESLICK

Development Crew



JERRAD COOTS



KEVIN FORTNA

Government Relations Crew



JOHN FEARY



ADAM MCCREARY

NextGen Leadership Crew



TRAVIS PECK



ELLIE LILLIE

MISSION

To attract and retain young professionals in Claremore while fostering the next generation of leaders.

129,795

TOTAL MARKETING REACH



1,506

REGISTERED EVENT ATTENDEES



657

UNIQUE EMAIL SUBSCRIBERS

264 INSTAGRAM FOLLOWERS
8,007 FACEBOOK POST CLICKS
3,769 UNIQUE VIDEO VIEWERS



3,271

TOTAL FACEBOOK LIKES



6,575
VIDEO VIEWS

53,286
WEBSITE PAGE VIEWS

31,173
UNIQUE VISITORS



PRESENTING SPONSOR

Investment - \$7,500 (1 available)

This sponsorship opportunity provides premium brand recognition through logo placement across various print, digital, and face-to-face platforms. Your brand will be presented to our members through email, website, video and social media community, as well as event presentations and material distributions.

Print Recognition:

- Annual Report Premium Logo
- Press Release Listing
- Premium Logo Recognition on Banner Signage at All Events
- Leadership Conference Program Premium Logo
- Leadership Conference On-Site Display Premium Logo

Digital Recognition:

- Website Homepage Footer - Premium Logo Placement with Link to Company Website
- Monthly Event Email Footer - Premium Logo Placement with Link to Company Website
- Annual Kick-Off Pre-Event Video Marketing Premium Logo Placement
- Social Media Tagged Mention

Benefactor Appreciation:

- Material Distribution at three events
- Eight Complimentary Leadership Conference attendees
- First Right of Refusal for 2019 Sponsorship
- CEO Featured as Speaker at Event (upon request)

PARTNER SPONSOR

Investment - \$5,000 (5 available)

This sponsorship opportunity provides brand recognition to members through monthly email communication, daily website visitors and the annual report. Additional on-site logo recognition will be provided at the leadership conference, annual kick-off meeting and if desired, two supplementary events.

Print Recognition:

- Annual Report Logo
- Logo Recognition on Banner Signage at All Events
- Leadership Conference Program Logo
- Leadership Conference On-Site Display Logo

Digital Recognition:

- Website Homepage Footer - Logo with Link to Company Website
- Monthly Event Email Footer - Logo with Link to Company Website
- Annual Kick-Off Pre-Event Video Marketing Logo Placement

Benefactor Appreciation:

- Material Distribution at Two Events
- Intro Remarks at Two Events
- Six complimentary Leadership Conference Attendees

BENEFACTOR SPONSOR

Investment - \$2,500 (10 available)

This sponsorship opportunity provides digital recognition to members through monthly email communication, daily website visitors, the annual report, and on-site recognition at the Leadership Conference.

Print Recognition:

- Annual Report Listing
- Listing Recognition on Banner Signage at All Events
- Leadership Conference Program Listing
- Leadership Conference On-Site Display Listing

Digital Recognition:

- Website Homepage Footer - Listing with Link to Company Website
- Monthly Event Email Footer - Listing with Link to Company Website

Benefactor Appreciation:

- Material Distribution at One Event
- Intro Remarks at One Event
- Four Complimentary Leadership Conference Attendees

SUPPORTING SPONSOR

Investment - \$1,000 (Unlimited)

This sponsorship opportunity provides digital recognition to members through monthly email communication, daily website visitors, the annual report, and on-site recognition at the Leadership Conference.

Print Recognition:

- Annual Report Listing
- Leadership Conference On-Site Display Listing

Digital Recognition:

- Website Homepage Footer - Listing
- Monthly Event Email Footer - Listing

Benefactor Appreciation:

- Two Complimentary Leadership Conference Attendees

MONTHLY MIXER

Investment - \$300 per month selected

Held each month, Mixers are the best way for members to get a food in the door with Claremore Collective. They can get to know peers during this casual, come-and-go event.

Recognition:

- Pre-Event, Social Media Recognition
- Pre-Event Email Recognition with Link to Company Website
- Verbal Recognition at the Event

Benefactor Appreciation:

- Prime Display of Company Banner/Visuals (provided by company)
- Welcome Remarks During Program
- Potential to Host (if applicable, upon request)

CULTURE CRAWL

Investment - \$300 (3 available)

Held each quarter, Culture Crawls feature a unique private tour experience showcasing art, culture, music and history while sharing the importance of these elements within Claremore.

Recognition:

- Pre-Event, Tagged Social Media Recognition
- Pre-Event Email Recognition with Link to Company Website
- Logo on Pre-Event Map of Tour Stops
- Verbal Recognition at the Event

Benefactor Appreciation:

- Prime Display of Company Banner/Visuals (provided by company)

THINK TANK

Investment - \$500 per month selected

This sought-after business luncheon, provides a platform engaging the public and private sectors to actively participate in the ongoing practice of maximizing opportunities for the benefit of the community. This ensures a future for Claremore by elevating the discussion of development in the community through an ongoing series of focused, energized, and compelling presentations.

Recognition:

- Pre-Event, Social Media Recognition
- Pre-Event Email Recognition with Link to Company Website
- Verbal Recognition at the Event

Benefactor Appreciation:

- Prime Display of Company Banner/Visuals (provided by company)
- Opportunity to Briefly Address Attendees